

OUTDOORS FOR ALL

GUIDE

ADVERTISING SPEC SHEET | 2024

AD SUBMISSIONS

- High resolution press-ready PDFs are preferred. High resolution JPGs and TIFs will also be accepted
- Please send completed ad files to Miriam Wise at miriam@adventurecrew.org
- Don't forget to include your URL for our online guide

DESIGN REQUIREMENTS

- All ads must be at least 300 dpi
- All color images must be CMYK
- No spot colors, please
- Only cover selections require 1/8" bleed. Otherwise, it is helpful, but not required
- Convert all fonts to outlines

DEADLINE March 10th

FILE NAMING

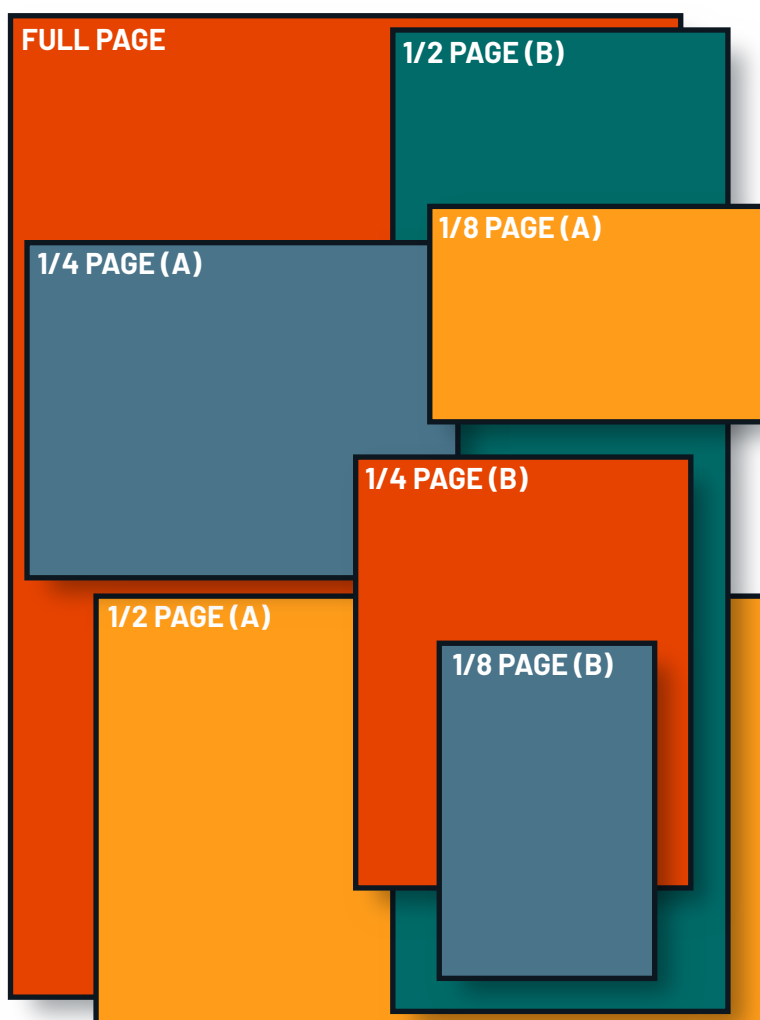
- Be sure to include your company/organization name in the title of your file
Example: AdventureCrew_Ad

DESIGN HELP?

- No problem! Please contact Renee Glynn at glynnrenee@gmail.com

	RATE	DIMENSIONS
COVER <small>*one available of each</small> <u>Outside Back</u> Inside Back or Inside Front	\$3,000 — \$2,500	8.75" x 11.125" (includes bleed)
FULL PAGE Portrait Only	\$1,800	7" x 10.25"
1/2 PAGE Landscape (A) or Portrait (B)	\$1,200	7" x 4.5" (A) 3.5" x 10.25" (B)
1/4 PAGE Landscape (A) or Portrait (B)	\$800	4.5" x 3.5" (A) 3.5" x 4.5" (B)
<small>Nonprofit Special</small> 1/8 PAGE Landscape (A) or Portrait (B)	\$500	3.5" x 2.25" (A) 2.25" x 3.5" (B)

* Cover spaces are limited and could already be purchased. Please inquire for availability.



QUESTIONS ABOUT THE GUIDE?

Please contact Miriam Wise at miriam@adventurecrew.org